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BOWYER-SINGLETON'S NEW SERVICE "CLARITAS DEMOGRAPHICS SOFTWARE"

Bowler-Singleton introduces the addition of Claritas Demographics Software, the pre-eminent source of accurate, up-to-date market research analysis and target-marketing research for population, consumer behavior, consumer spending, households and businesses in the US. The marriage of Bowyer-Singleton's GIS Mapping Services with Claritas Demographics Software produces a cost-effective, time sensitive and efficient data managed product = INTELLIGENT MAPS ... Smart PDF Maps for your computer, full color map series, enlarged to your specifications, and PowerPoint Presentations.

GIS Mapping Services

- Vacant Land Inventory
- Property Appraiser Database
- Future Roadways and Utilities
- Environmental
- Future Land Use and Zoning
- Aerials
- School District Information
- Major Retailers

Claritas Demographics Software

- Population
- Race
- Household Income
- Gender Distribution
- Age Distribution
- Workplace Population
- Housing Composition
- Household Composition

Bowler-Singleton's investment in this advanced technology is just one of many ways that we provide our clients with the most current, pertinent information available ... information that is essential for successful projects.

For more information on our new Claritas Demographics Software services, please contact Mike Holbrook, ASLA, Manager of Planning, at 407.843.5120 #3204.